

2026

New Practice Program



BRAVECTO
QUANTUM
(fluralaner for extended-release injectable suspension)

BRAVECTO
PLUS
(fluralaner and moxidectin topical solution) for Cats

BRAVECTO
(fluralaner)
Chew or Topical Solution

sentinel
spectrum chews
(moxidectin omeprazole-praziquantel)

sentinel Flavor
tabs
(moxidectin omeprazole)

Nobivac
Protection unites us.

Mometamax Single
(gentamicin, posaconazole, and mometasone furoate otic suspension)

vetsulin
(porcine insulin zinc suspension)

HomeAgain

 **MERCK**
Animal Health

PRESTIGE
EQUINE VACCINES

PROTAZIL
(150% dicloxacillin)
Amoxicillin Pellets

Regu-Mate
(altrenogest)

BOVILIS

Resflor

safe-guard
(fenbendazole)

Congratulations!

Whether you opened a new practice, expanded an existing one, or became a new owner, one thing is for sure: It will take a lot of work to get your business up and running!

Merck Animal Health would like to support you in your business venture by offering you a program to fulfill your immediate inventory needs:

Buy 1, Get 1 Free of Like Kind!

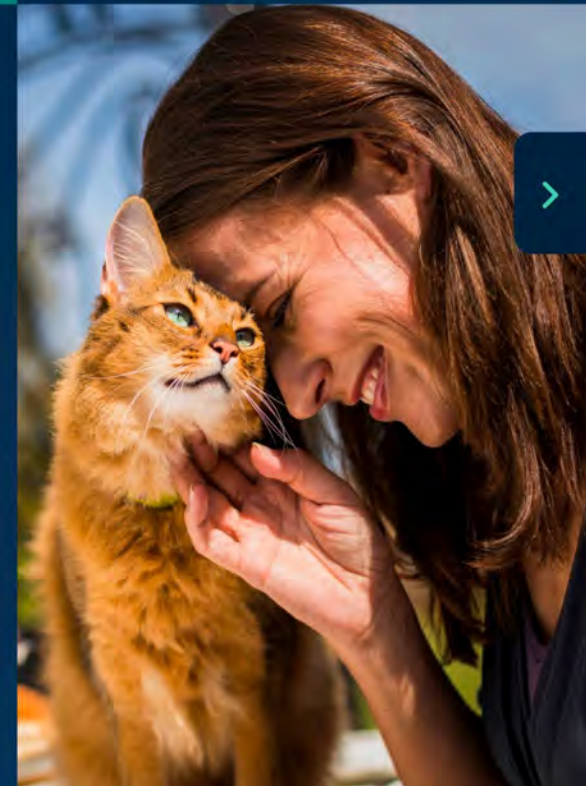
(See order form for detailed list of products. Some exclusions apply.)

Merck Animal Health Customer Service:
800-521-5767

This brochure provides you with everything you need to participate in the program and all the background information you need on eligibility, restrictions, guidelines, and how to place your order.

Your New Practice Program also gives you access to a full range of services and resources, including technical service, customer-centric pharmacovigilance, annual rebate programs, product guarantees, and educational material for your staff and your clients.

We hope you take advantage of this one-time offer, and we look forward to partnering with you for years to come.





Who Qualifies?

We've designed this program with growing practices in mind. Whether you're just getting started, expanding your services, or stepping into ownership, if you've made a major change within the last 6 months, you may qualify.

Here's a quick look at who's eligible...

- ✓ Opened or purchased a new veterinary practice
- ✓ Moved their veterinary practice to a significantly larger facility at a new address
- ✓ Primarily been a single-species clinic but expanded veterinary care to include a new species
- ✓ Changed ownership of an existing veterinary practice

Restrictions

- ✘ An account was reopened due to credit issues
- ✘ Customer buys into a partnership with an existing veterinary practice
- ✘ Veterinary practice has been open for more than 6 months
- ✘ Expansion occurs at the same physical location and products ordered do not consist of a newly added product species group
- ✘ Veterinary practice is acquired by a corporate entity

Shelters, humane societies, and similar nonprofit organizations are not eligible under this program.



Program Guidelines

Terms

- This program may be utilized only one time by the veterinary practice.
- The veterinary practice must pay veterinary retail pricing.
- This program may not be used in conjunction with any other existing Merck Animal Health programs or discounts.
- The veterinary practice must be in practice 6 months or less.
- The new practice order must be shipped to the new practice location.



Program Guidelines

Policies

- The standard Merck Animal Health Return Policy applies.
- Payment terms and transportation will be at the discretion of the authorized Merck Animal Health distributor partner.*
- Merck Animal Health reserves the right to change or terminate this program at any time.

* If placing the purchased goods through Merck Animal Health, payment terms and transportation will be at our discretion.



Program Guidelines

Purchasing

- A \$2,500 (\$1,500 if equine only) minimum order amount applies.
- A \$30,000 maximum order amount applies.
- BRAVECTO products*: If Bravecto is part of the products purchased there is a minimum of 50 doses required (5 cartons = 10 doses per carton) with a maximum purchase of 250 doses (25 cartons).
- A \$15,000 limit on Parasiticides applies.
- Bravecto Quantum has a 10 vial maximum.

*BRAVECTO® 1-MONTH (fluralaner) Chews for Dogs and Puppies
BRAVECTO® (fluralaner) Chews for Dogs
BRAVECTO® (fluralaner topical solution) for Dogs
BRAVECTO® (fluralaner topical solution) for Cats
BRAVECTO® PLUS (fluralaner and moxidectin topical solution) for Cats



Program Guidelines

Free Goods

- Products must be ordered in full selling units.
- Merck Animal Health to ship free goods for those products.
- Free goods for discontinued items will not be shipped or reimbursed.
- Free goods must be the same product as the purchased product and shipped within four months of original purchase date.

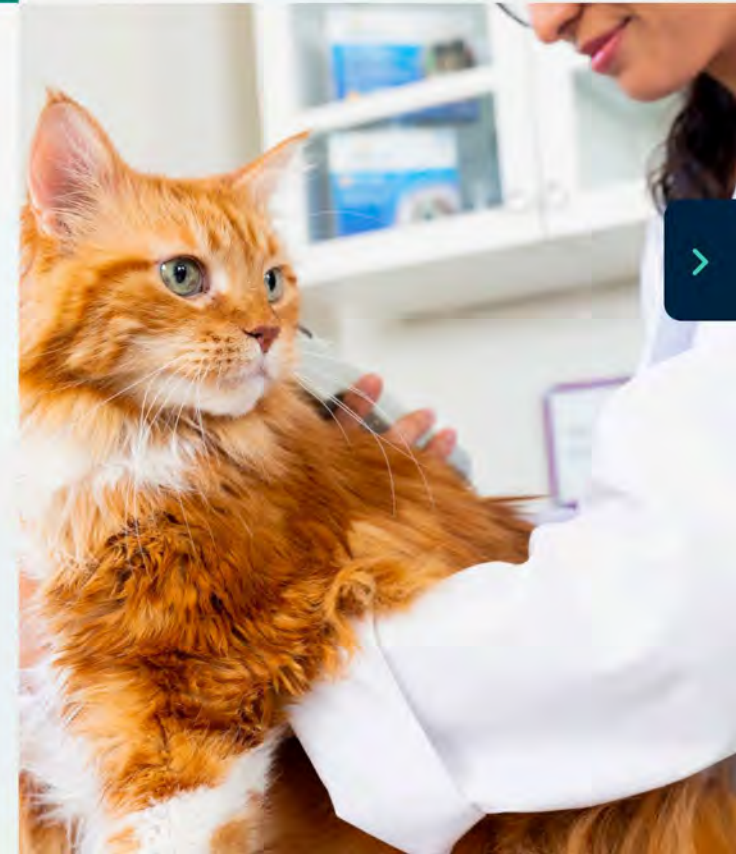


Ordering

Placing your order

- 1 Fill out the separate product order form with the Account Information.
- 2 Fill in the quantity next to the item you would like to purchase. Free goods should not be included in this quantity (example: Write 10 units to purchase. An additional 10 units will be sent for free goods through Merck Animal Health.)
- 3 Do not exceed the maximum purchase, and make sure that you have reached the minimum order amount.

*If including Bravecto Quantum and/or Vetsulin on your New Practice order, these products will need to be placed directly with Merck Animal Health Customer Care. Please work with your Merck Animal Health representative to place this portion of the order. Other products on your New Practice order may be placed with an authorized distributor; however, we ask that both orders are placed on the same day.



Ordering

Receiving your products

Your products will be shipped freight paid, “best-way” at the discretion of the authorized Merck Animal Health distributor or direct by Merck Animal Health customer service.

If purchasing through a distributor, your free goods will ship separately from Merck Animal Health. Please allow four weeks for delivery of your free goods once requested. If you are purchasing directly from Merck Animal Health, both your purchased and free goods will ship directly from Merck Animal Health.

Free goods must be shipped within four months of the original order date. Please discuss with your Merck Animal Health representative or authorized distributor representative if you can accept your free goods portion immediately or need it to be delayed.



HomeAgain®

2 FREE BOXES* of HomeAgain Microchips when enrolled in the HomeAgain Invoicing Program (50 microchips, valued at \$1,149.50).

*Conversion offer available to clinics who have not received HomeAgain microchips in the past 13 months.

Select from two versatile options:**

TempScan® Microchip

Includes temperature-reading



XS Microchip

Reduced to 62% penetration force

**Cannot mix product type.

HomeAgain Scanner Offers:

(Limit of quantity of 5 scanners on conversion)



† When you purchase the Universal WorldScan® Reader+, regular price \$199

FREE Chip Replenishment Program:

- ✓ Earn a microchip credit with every completed enrollment
- ✓ Never pay upfront for another microchip
- ✓ Controls inventory for your practice through automated shipment

To order call: (800) 521-5767



Every Enrollment includes Lifetime Registration + 1 Year Trial of HomeAgain Premium Membership Benefits



24/7/365 Medical Hotline



Rapid Lost Pet Alerts



Found Pet Travel Assistance

For pets found 500 or more miles from home.