

# PALA-TECH™ LABORATORIES, INC.

## NEW VETERINARY PRACTICE PROMOTIONAL OFFERS

**Objective:** The purpose of this offer is to encourage a NEW veterinary clinic to purchase and routinely use Pala-Tech Lab's products in their practice.

**Eligibility:** Offers only available to new veterinary clinics not currently using Pala-Tech products.

**Timing:** The offer is available for the customer's initial purchase for these products.

### Pala-Tech Product Offers:

An incentive to purchase Pala-Tech's brand is offered with free goods for each product category:

- **All Calming Extra™ Products:** Purchase one container of any Calming Extra dosage strength – Receive one container of the same product FREE.
- **Canine & Feline Joint Health:** Purchase one unit of the Granules and/or Soft Chews – Receive one unit of the same product FREE.
- **Canine & Feline F.A./Plus:** Purchase 2 units of any F.A./Plus product – Receive one unit of the same F.A./Plus product FREE.
- **Potassium Citrate Plus Cranberry Granules & Chewable Tablets:** Purchase one container of either dosage form – Receive one container of the same dosage form FREE.
- **Cranberry Plus Chewable Tablets & Granules:** Purchase one container of the Cranberry Plus Granules – Receive one bottle of the Cranberry Plus Chewable Tablets FREE.
- **Cease Coprophagia Soft Chews & Granules:** Purchase one container of either dosage form – Receive one container of the same dosage form FREE.
- **All ForSight™ Products:** Purchase one container of any ForSight formulation and package size – Receive one container of the same formulation and package size FREE.
- **Vitamin K<sub>1</sub> Chewable Tablets:** Purchase one bottle of the 50 mg dosage strength – Receive one bottle of the 25 mg dosage strength FREE.
- **Tricky Treats™ with MOS MAX®:** Purchase one bag or one bulk box of Roasted Chicken Flavor – Receive one bag or one bulk box of Grilled Duck Flavor FREE. Or vice versa.
- **Pala-ZYMES™ Plus Probiotics Granules:** Purchase one container of the Pala-ZYMES Plus Probiotics Granules – Receive one container of the Pala-ZYMES Plus Probiotics Granules FREE.
- **All Equine Products:** Purchase 2 units of any Pala-Tech Equine product – Receive one unit of the same Equine product FREE. Includes all Pala-Tech palatable equine product formulations.

### Logistics:

- ✓ There is no restriction on the quantity of any product a customer can purchase on this offer.
- ✓ Veterinary Distributor ships all free goods with the qualifying order. Pala-Tech will issue credit or replace the free goods upon submission of documentation to Pala-Tech's office.
- ✓ All products are supported by Pala-Tech's unique 100% Palatability Acceptance Guarantee.
- ✓ Questions should be directed to Ray Cooper at Pala-Tech's office at 1-888-337-2446.

