

Start Strong

with Exclusive Savings
for Your New Practice

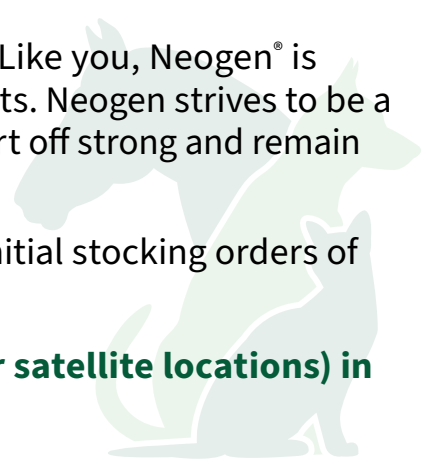


2026 New Practice Program

Congratulations on making your practice dreams a reality! Like you, Neogen® is committed to enhancing the health and well-being of your patients. Neogen strives to be a trusted partner in your success by ensuring your practice can start off strong and remain profitable through your many years of business.

Our New Practice Program (NPP) was designed to support the initial stocking orders of your new practice or satellite location(s).

Qualifying new practices can receive up to \$5000 (\$2500 for satellite locations) in Neogen products on a buy one case, get one case free basis.



**For a complete list of products,
contact your distributor
or Neogen representative.**

Valid January 1, 2026 – December 31, 2026

Terms and conditions apply. See page 2 for eligibility and exclusions.



neogen.com | 800.621.8829 (USA/Canada) | 859.254.1221

PH00075-NPP-Small-Animal-and-Mixed-Practice-1125

Program Eligibility and Exclusions

New Practices

A new practice is defined as one that has been opened or purchased under new ownership within the last six months (180 days) by a licensed, practicing veterinarian.

- Limit one offer per practice, not per partner.
- An existing clinic under new ownership qualifies for the NPP* and new ownership must be documented.
- New practices must place orders within six months of opening to qualify for free goods.
- Mobile and Ambulatory Clinics:
 - o May participate in the NPP one time but are ineligible to participate again in the event their operation converts to a stationary practice.
 - o Practice Owners who have purchased Neogen products but did not participate in the NPP as a mobile clinic may participate if the operation converts to a stationary practice.

Satellite Locations

A satellite location is strictly defined as a second, third, fourth, etc. practice built or purchased by a licensed, practicing veterinarian who already has an established relationship with Neogen. Satellite locations may take advantage of the NPP within six months (180 days) of opening.

- New satellite locations must place orders within six months of opening to qualify for free goods.
- Each new satellite location is eligible for the NPP.
- Limit one offer per satellite location.

In either scenario or in states where non-veterinarian ownership is allowed, the practice owner may also qualify for the NPP.

Terms and Conditions

- Products are purchased on buy one case, get one case free basis: Practices are eligible to receive one free qualifying product for each qualifying product ordered, up to the maximum amount.
- Maximum free goods limitations: \$5000 is the maximum value of free goods for a qualifying new practice; \$2500 is the maximum value of free goods for a qualifying satellite location.
- Order minimum: To qualify for free goods, customers must have a minimum purchase order of \$750.
- A free goods limit of \$1000 per order applies to BotVax B (*Clostridium botulinum* Type B Toxoid).
- Product differentiation minimum: Free goods eligibility is contingent upon orders having a minimum of three different product categories included from the eligible product list.
- Must be on one invoice to qualify; free goods will be shipped from the distributor in which the initial order was placed.
- Pre-approval required: All orders must be pre-approved by the Neogen sales representative specific to the account location and the Marketing Manager. A copy of the customer order, including clinic name, address, and a list of items being purchased, is needed for pre-approval; a final copy of the invoice should be sent for free goods reimbursement purposes.
- Veterinary license required: All new practices must have a valid veterinary license on file before an order is processed.
- All products received through the Neogen New Practice Program are non-refundable and subject to available inventory; no backorders.
- The New Practice Program is a one-time offer only; orders must be on one invoice to qualify.
- The New Practice Program cannot be combined with other promotions or discounts offered by Neogen or its authorized distributors.
- Discounts available through participating veterinary distributors; product availability and pricing subject to change. Neogen reserves the right to modify, suspend, or discontinue this promotion at any time without notice. Offer cannot be combined with any other discounts, promotions, or programs. Offer valid January 1, 2026 – December 31, 2026.

* An existing, multi-veterinarian practice that is changing the account name due to the addition, retirement, or death of partner(s), a dissolved partnership, or change in practice type (i.e., new species care).



800-621-8829 • 859-254-1221 | neogen.com

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Contact your Midwest Veterinary Supply Representative for more information!
To place your order: **800-643-9378** | www.midwestvetsupply.com