

Ask Your Shelter Rep About Our Exclusive Shelter Pricing!

The Efficacy You Demand in Well-Balanced, Natural Therapeutic Diets



NATURAL —Veterinary Diet™—

Enhanced with Vitamins, Minerals and Other Nutrients



GI Gastrointestinal Support	GI Low Fat Gastrointestinal Support Low Fat	W+U Weight Management + Urinary Care	KS/K+M Kidney Support Kidney + Mobility Support	HF Hydrolyzed for Food Intolerance	NP Novel Protein – Alligator	W+M Weight Management + Mobility Support
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BLUE Natural Veterinary Diet™ GI Gastrointestinal Support

- A highly digestible formula to help alleviate gastrointestinal clinical signs
- Antioxidant-rich ingredients to help support a healthy immune system
- Prebiotic fibers for overall gastrointestinal health

BLUE Natural Veterinary Diet™ GI Gastrointestinal Support Low Fat

- Readily digestible proteins, carbohydrates and fat for optimal nutrient absorption
- Low fat level to ease digestion for dogs who have difficulty digesting fat
- A complete and balanced formula provides energy for adult dog maintenance

BLUE Natural Veterinary Diet™ W+U Weight Management + Urinary Care

- Formulated with the ideal levels of fat and calories to help weight loss while supporting lean muscle mass maintenance
- Controlled mineral levels to help support urinary health

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BLUE Natural Veterinary Diet™ KS Kidney Support for Dogs and K+M Kidney + Mobility Support for Cats

- Controlled protein and mineral levels to help manage kidney disease in dogs and cats
- DHA, EPA and added glucosamine and chondroitin sulfate to help improve mobility in cats

BLUE Natural Veterinary Diet™ HF for Food Intolerance

- High-quality salmon hydrolysate, a highly digestible protein source, to minimize the likelihood of an adverse food reaction
- Enriched with omega-3 fatty acids to help reduce inflammation

BLUE Natural Veterinary Diet™ NP Novel Protein – Alligator

- Featuring alligator as the first ingredient – a single animal protein rarely associated with adverse food reactions
- Enriched with omega-3 fatty acids to help reduce inflammation
- Rich in vitamins, minerals and fiber

BLUE Natural Veterinary Diet™ W+M Weight Management + Mobility Support

- Optimal balanced caloric and nutrient levels to maintain healthy body weight and lean muscle
- DHA, EPA, glucosamine and chondroitin to help support joint health and mobility